



HIPPIE VAN MAN PRESS KIT



CONTACT

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THEHIPPIEVANMAN

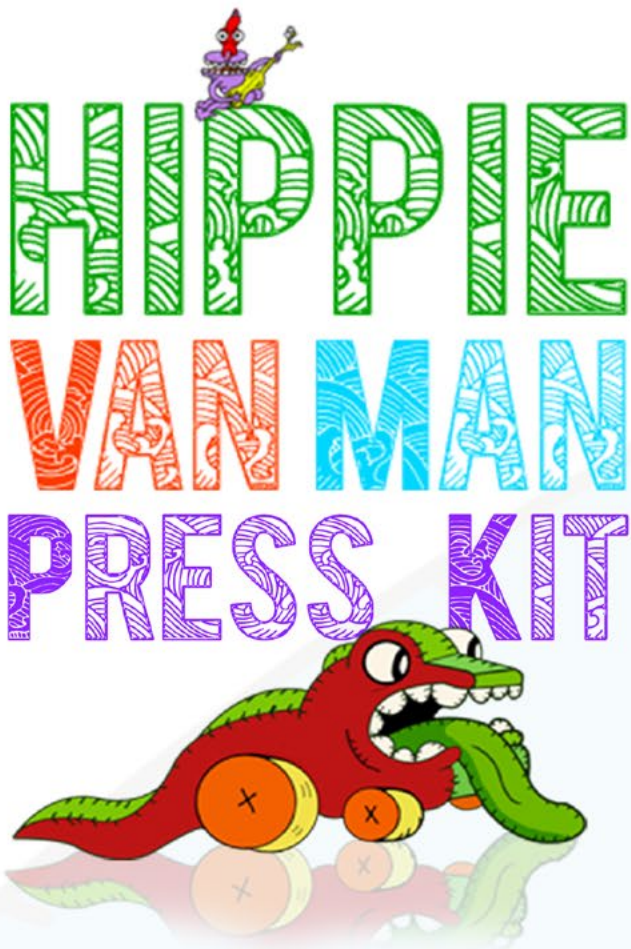
OVERVIEW

HippieVanMan.com is an interactive multimedia travel project about sharing the experience, inspiring people to live their dreams, and to live in the now.

It's about the spirit of adventure, and spreading smiles and good vibes 1km at a time.

Read on...





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THE MAN

I'm Aaron Neilson-Belman, a mid 20's freelance web developer and photographer from Toronto, Canada. I also happen to be the creator of HippieVanMan.com



I have a passion for traveling (having explored over 30 countries already), a flare for philanthropy and an overwhelming desire to travel from Canada to South America in a 1979 VW Van.

PERSONAL MANTRA

Life is 10% what happens to you and 90% how you choose to respond.

INTERESTS

snowboarding, scuba diving, travel, surfing, trekking, festivals, working on cars and bikes, extreme sports, photography...

EDUCATION

University of Toronto,
BA, New Media Studies



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THE VAN



I purchased the 1979 Volkswagen T2 Transporter van in April of 2011.

Since then, I have done numerous D.I.Y. projects and repairs to the van, had Toronto artist 'Runt' a.k.a. Alex Currie, cover it in a one-of-a-kind psychedelic mural, and drove it to Burning Man in 2011.



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THE PLAN



The plan is to head-out in July 2013, leaving from Toronto, ON, **Canada** headed towards **Burning Man** in Black Rock City, NV, USA.

From 'the burn', I plan to hit the West Coast, making my way down the classic hippie trail, Route 66, headed for **Mexico** and eventually, **South America**.

Although there is no set itinerary, I plan to attend various festivals and attractions along the way, arriving in **Brazil** in time for the 2014 World Cup in Rio De Janeiro.



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PHILANTHROPY

Besides spreading smiles, love and good vibes; I plan to use this trip /project to give back.

The first way will be to continue my **Developing Nations Project**, giving back by giving self-portrait prints to people in remote communities and developing regions.



AaronNeilsonBelman.com/developingnations



Cancer.ca

The second way I will be giving back is by raising money for The Canadian Cancer Society. The project is dedicated to the memory of both my cousin Erin Belman and my good friend Jim Sissakis, who have both recently passed away due to cancer.



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GET ON BOARD

The project in essence is about sharing the experience both online and in the real world.

I have extended an open invitation on the website to ride along in the van, not only to friends and family, but to fans as well!

SPONSORSHIP

I am open to sponsors for the project in order to help cover costs such as fuel, maintenance, wireless fees, hosting fees, and so on, in return for advertising opportunities. Sponsors however, must align with the projects core values.

For more information on sponsorship and advertising opportunities, please visit:
hippievanman.com/sponsor
or inquire via email at:
media@hippievanman.com





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GET IN TOUCH

Thank you for taking the time to look through the press kit. Have any questions? Want to see more? Don't hesitate to get in touch or check out the project online using the contact info below.

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